

FIG. 1A

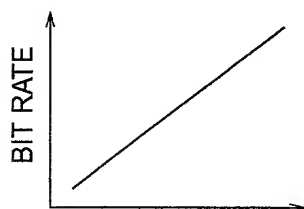


FIG. 1B

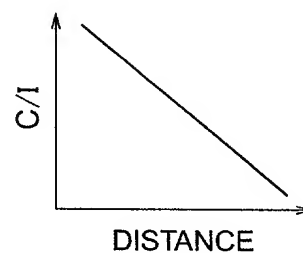
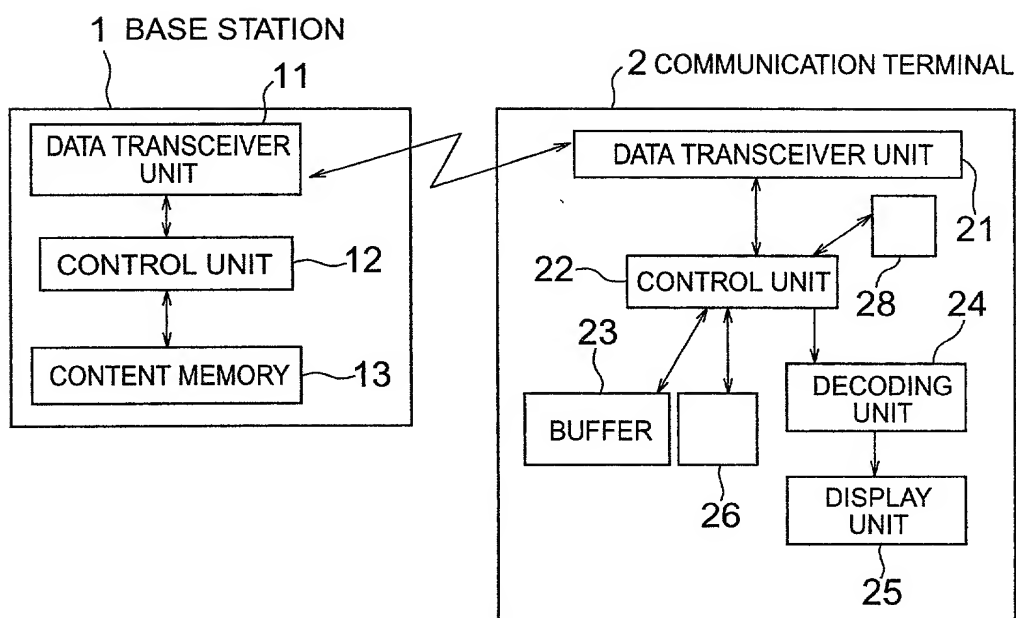


FIG. 2



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FIG. 3

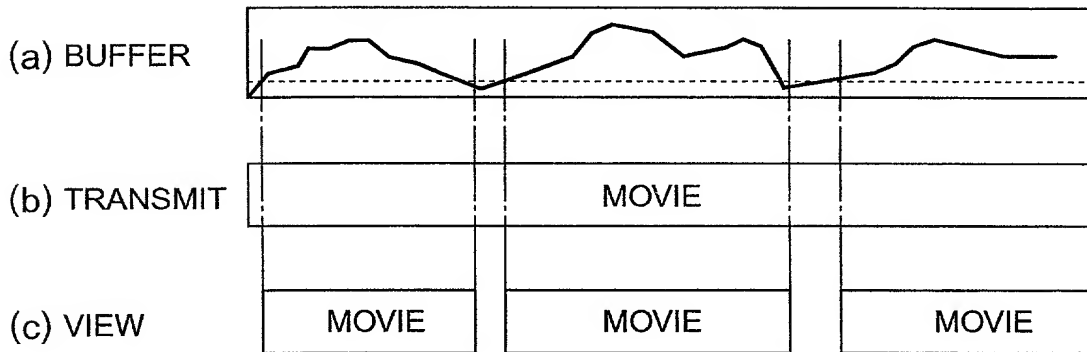
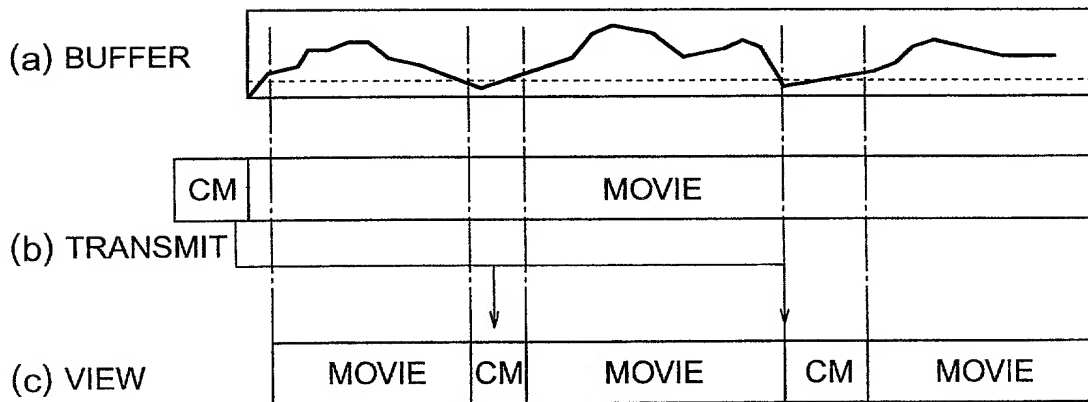


FIG. 4



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FIG. 5

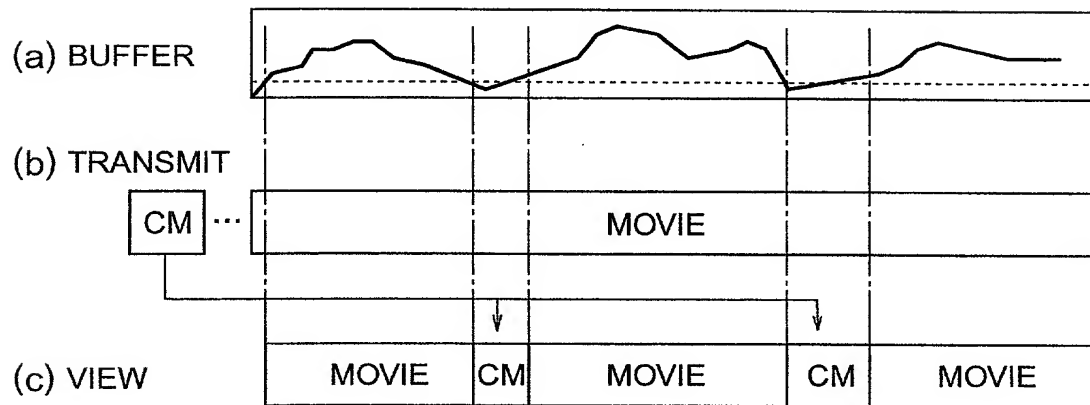
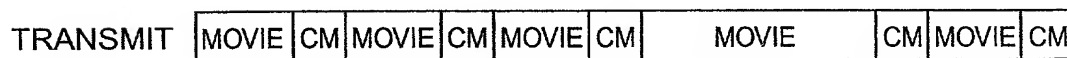


FIG. 6



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FIG. 7A

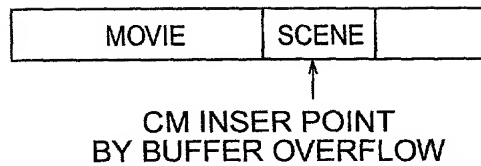


FIG. 7B

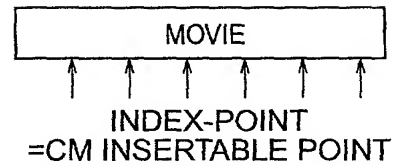


FIG. 8

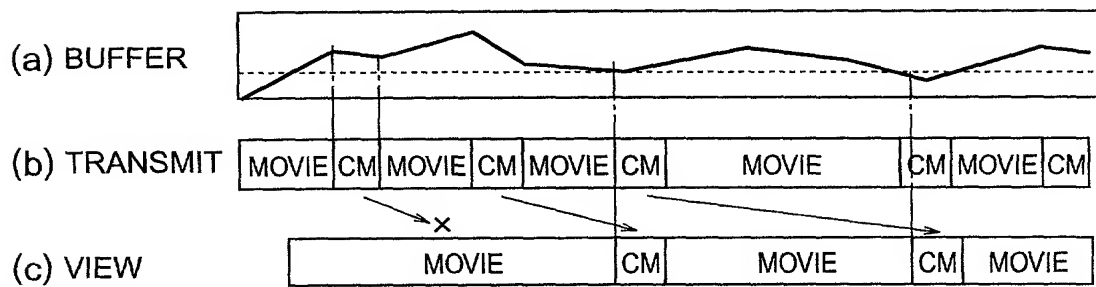
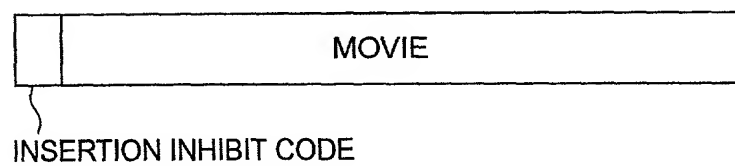


FIG. 9



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FIG. 10

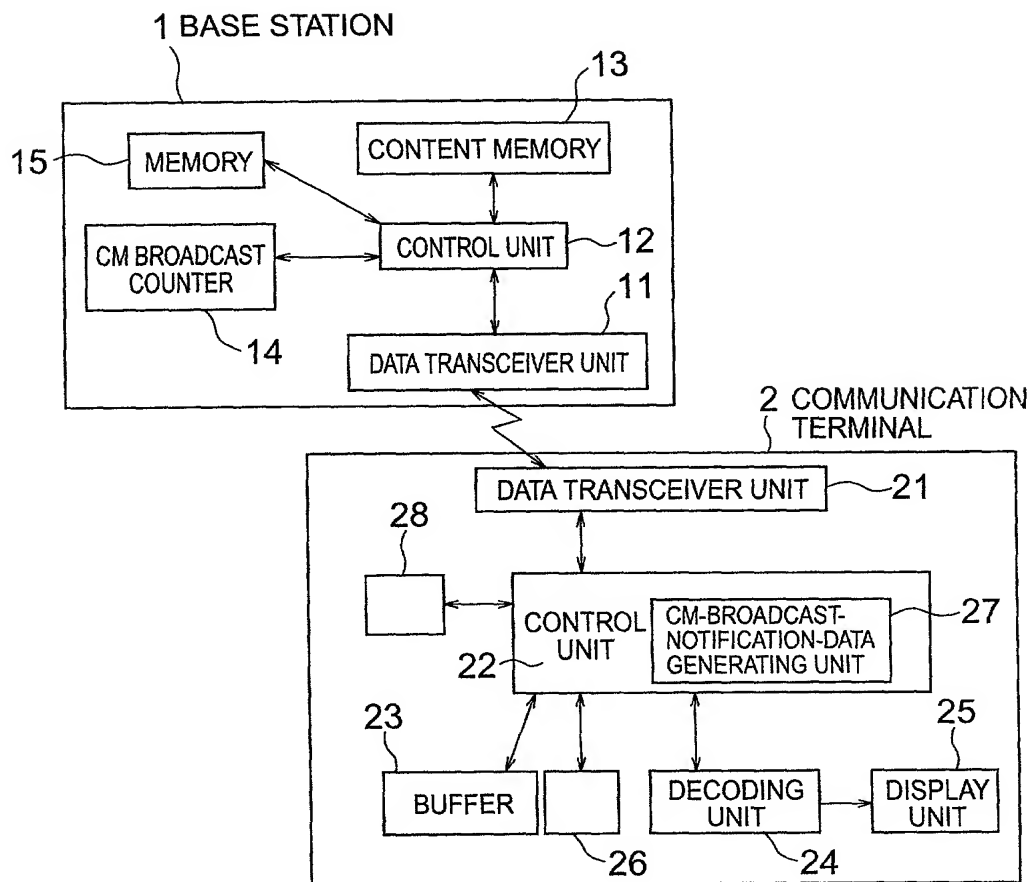


FIG. 11

CM BROADCAST COUNT	BONUS POINT	DISTRIBUTION CHARGE (DISCOUNT)
1~5	1	450YEN(50YEN)
6~10	2	400YEN(100YEN)
11~15	3	350YEN(150YEN)
16~20	4	300YEN(200YEN)

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FIG. 12

CM BROADCAST TIME PERIOD	BONUS POINT	DISTRIBUTION CHARGE (DISCOUNT)
10sec~30sec	1	450YEN(50YEN)
30sec~1min	2	400YEN(100YEN)
1min~3min	3	350YEN(150YEN)
3min~	4	300YEN(200YEN)

FIG. 13

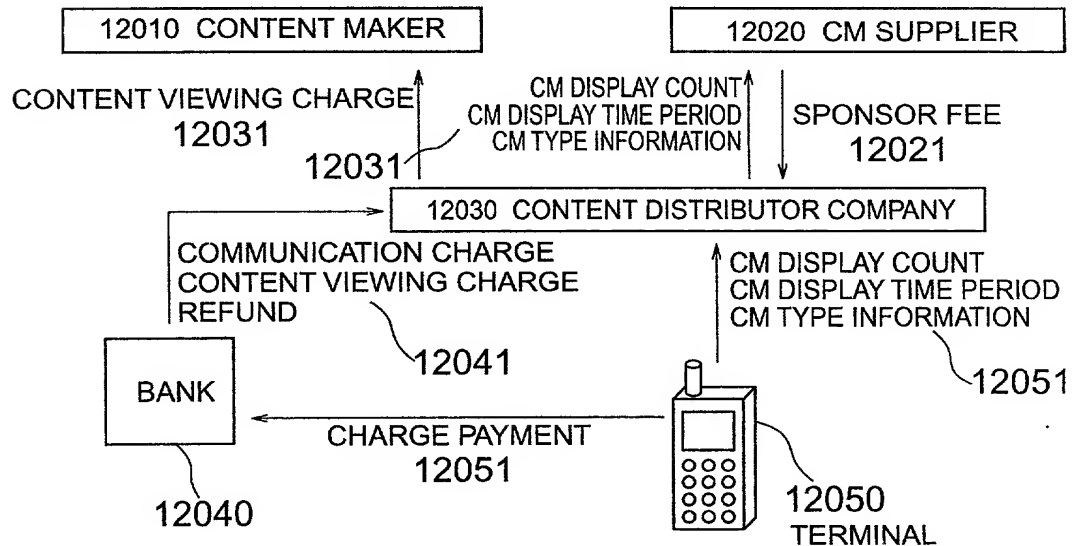


FIG. 14

CM COMPANY	CONTENTS OF ADVERTISEMENT	CM BROADCASTING PRIORITY	CHARGING RATIO
COMPANY A	ORDINARY ADVERTISEMENT	LEVEL C	1.0
COMPANY B	ADVERTISEMENT OF DISTRIBUTOR COMPANY	LEVEL B	0.5
COMPANY C	ADVERTISEMENT OF OTHER COMPANY	LEVEL D	2.0
COMPANY D	ADVERTISEMENT OF OTHER COMPANY	LEVEL B	4.0
COMPANY E	OFFICIAL STATEMENT	LEVEL A	0.0
COMPANY F	URGENT NEWS	LEVEL A	0.0

FIG. 15A

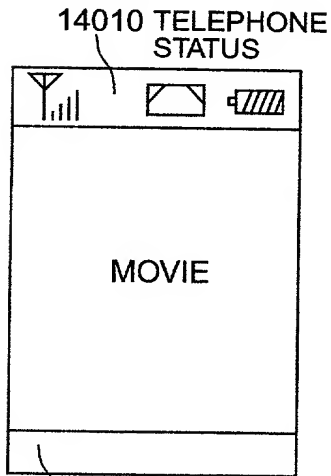


FIG. 15B

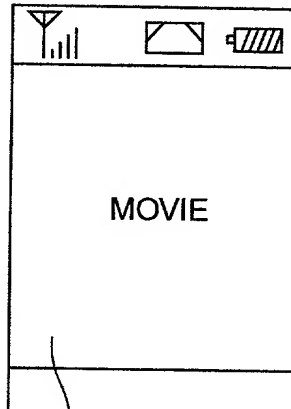


FIG. 15C

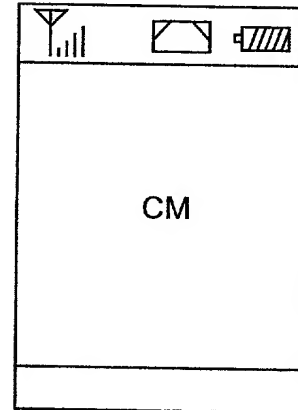


FIG. 16A

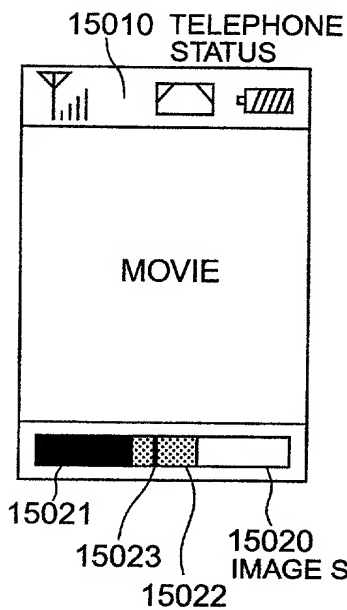


FIG. 16B

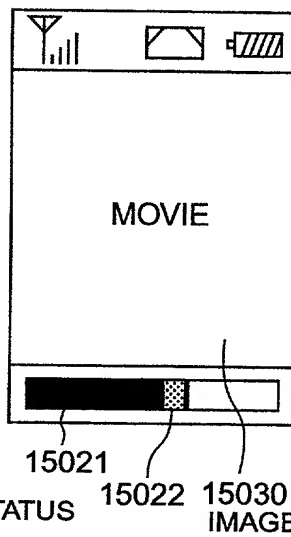


FIG. 16C

